

Ketchum & Associates, Inc.

"Private, Confidential Career & Executive Coaching"

Telephone: (906) 420-0715

Are you looking for a job?

Would you appreciate some private assistance?

If the above statement rings true with you and you are tired of trying to tackle the situation by yourself, my coaching could be exactly what you are seeking.

My name is Jeff Ketchum and I've helped hundreds of individuals and executives throughout their job search process. As a result, I can help you:

- Creatively identify organizations well matched for your skills, using the same resources headhunters use.
- Identify new sources of job leads
- Obtain more interviews
- Identify new networking avenues
- Prepare and strategize for key interviews
- Help you deal with rejection and provide emotional support for your job search

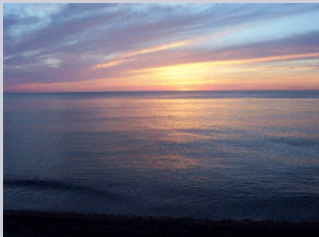


I coach by prayerfully listening to your concerns and asking questions that will give you clarity and perspective on your situation to get you past your own blocks, realize your God given potential, and challenge you to be your best.

No. 1092

\$75 Value

Free "Sample" Coaching Session



Over the years I've found that the best way to determine if coaching might be right for someone is to have them experience it firsthand. That's why I'm willing to give a sample of my coaching away, free of charge.

This coupon entitles the bearer or a friend to a complimentary, coaching session during which time you may be coached in any life, business or career subject you desire.

To schedule, please call (906) 420-0715



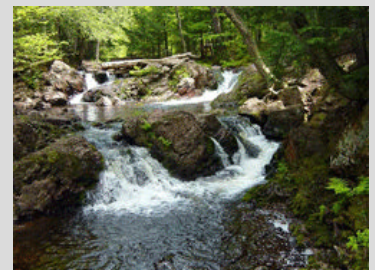
What is Coaching?

Coaching is a thought-provoking and creative process that inspires clients to maximize their personal and professional potential.

Coaching centers around helping you produce fulfilling results in your personal and professional life.

The role I play as a coach is that of a:

- Sounding Board
- Motivator
- Friend, Mentor
- Business Consultant
- Teacher and Helper



How it Works

I coach all my clients via phone and email no matter where they are located in the world. Most of the time our coaching takes place in the evenings, once per week, three times a month. Most calls last 30-40 minutes, with spot calls or emails between sessions if desired.

Most individual clients receive coaching for a period of three to six months or more, while some business owners or executives seek more frequent calls or longer coaching sessions for an extended period of time.

My coaching packages are affordable and start at just \$295.